

Mission – Empower professionals to advance sustainable benefits of dams and levees for society.

Vision – A world where all dams and levees are safe and valued by the communities they serve.

Values

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| <p>Trust <i>Being known as the premiere, valid, reliable, and unbiased research-based resource</i></p> | <p>Technical Advancement <i>Advancing the state of the practice through innovative approaches</i></p> | <p>Inclusion & Engagement <i>Creating a community that is diverse, open, welcoming and comprehensive</i></p> | <p>Passion & Commitment <i>Caring about and completing our work</i></p> | <p>Safety <i>Protecting the public</i></p> |
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Domains

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| <p>Community and Connections Foster community and expand connections among our members, within ICOLD, within our profession, and with educational institutions to work towards achieving common goals.</p> | <p>Advocacy and Awareness Communicate the importance of dams and levees to society, enabling informed decisions.</p> | <p>Recruitment and Growth Attract, recruit, and retain talented individuals to the profession in order to grow the community of practice.</p> | <p>Education and Professional Development Deliver educational resources to advance the dam and levee profession.</p> |
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Objectives

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| <ol style="list-style-type: none"> 1. Create networking and mentoring opportunities for professionals to share, grow and access information for collaboration and encourage the free flow of information. 2. Create opportunities and mechanisms for higher educational institutions and researchers to share advances in the field. 3. Identify and provide leadership opportunities to advance USSD mission and ensure it remains viable. 4. Strengthen and promote connection to ICOLD. | <ol style="list-style-type: none"> 1. Build awareness of the challenges, value and benefits of dams and levees to the public. 2. Provide accurate and timely information about dams and levees to stakeholders and policy makers. 3. As a profession, let people know who we are, what we do, and why. 4. Generate, join and support coalitions which are aligned with USSD’s mission and values. | <ol style="list-style-type: none"> 1. Foster career paths that will grow the talent pool for our industry. 2. Attract students and young professionals into the industry and USSD activities. 3. Strengthen diversity, equity and inclusion within the community of practice. 4. Grow USSD through outreach beyond our membership. | <ol style="list-style-type: none"> 1. Identify advancements in dam and levee safety and needs for training. 2. Develop and deliver industry-relevant education and training. 3. Create a structured curriculum for dam and levee safety professionals. 4. Evaluate, and if warranted, create accrediting/certifying opportunities for professionals and/or programs. |
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Strategies and Metrics

| Community & Connections | Objectives | Strategies | Metrics |
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| Advocacy & Awareness | Objectives | Strategies | Metrics |
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| Recruitment & Growth | Objectives | Strategies | Metrics |
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| Education & Professional Development | Objectives | Strategies | Metrics |
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