

# Fountains of Opportunity: Create a Legacy

# EVENT REGISTRATION



2025 USSD Annual Conference and Exhibition May 5-8, 2025 • Kansas City, MO

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# **MESSAGE FROM THE CONFERENCE CHAIR**



My fellow dam and levee enthusiasts, the City of Fountains awaits! Join me in Kansas City for the USSD Annual Conference and Exhibition and make your mark. Let's create a legacy together!

To all my friends and colleagues, let me be the first to welcome you to the City of Fountains for the 2025 USSD Annual Conference and Exhibition. The USSD Annual Conference and Exhibition is more than just a meeting; it's a hub of innovation and collaboration. Come to Kansas City this May to be inspired, informed, and invigorated by the collective expertise of the dam and levee community. Together, we can create a legacy that inspires future generations!

### Paul Eggers, P.E., PMP

McMillen

### **ABOUT THE CONFERENCE**

On May 5th-8th, 2025, USSD will welcome more than 900 dam and levee professionals to the City of Fountains, Kansas City, MO, for multiple days of knowledge exchange, networking, and fun.

The conference will still feature more than 130 technical sessions, a plenary session, a Legacy lecture, and a variety of workshops.

While the purpose of the conference is technical knowledge exchange, there will be plenty of time to network with colleagues and industry leaders during socials, breaks, lunches, and other activities.

# **CONFERENCE LOCATION**

# **IMPORTANT REMINDER**

Hotel contracts require USSD to be financially liable for unused sleeping rooms. The sleeping room rate covers the cost of meeting space and the labor to set up each meeting room. Staying at the conference hotel also provides you with the benefit of after-hours networking and easy accessibility to meetings and sessions. Please help USSD avoid unnecessary penalties and keep registration fees low by booking your sleeping room at the Sheraton Crown Center.

# **SHERATON CROWN CENTER**

Start Date: Saturday, May 3, 2025 End Date: Friday, May 9, 2025 Last Day to Book: Monday, April 14, 2025



**Room Block** 

\* The block defaults to 5/3-5/9. Please make sure to adjust your travel dates accordingly.

Sheraton Kansas City Hotel at Crown Center for **\$239** USD per night

#### **Government Rate**

Start Date: Sunday, May 4, 2025 End Date: Friday, May 9, 2025

Last Day to Book: Monday, April 14, 2025

USSD has contracted for a number of governmentrate rooms. Please book through the USSD block link and not another booking platform to obtain this rate so USSD can continue contracting a large number of government-rate rooms.



Government Rate

# **AIRPORT INFORMATION**



Kansas City International Airport 1 Kansas City Boulevard Kansas City, MO 64153



THINGS TO DO IN THE AREA



Visit KC



KC Recommendations from USSD

# **GENERAL SCHEDULE**

\* Space limited \*\* Additional Fee

# **MONDAY, MAY 5TH**

8:00 am- 12:00 pm	Workshops**- AM half day Sharpen, Speak, Succeed: The Proactive Professional's Toolbox – Part II Technical Exchange Levees Workshop
12:30pm- 3:00pm	Legacy Lecture over lunch Dr. David Bowles
2:00 pm- 6:00pm	Technical Committee Meetings
6:00pm- 7:30pm	Exhibit Hall Open/Welcome Reception

# **TUESDAY, MAY 6TH**

7:30am - 8:45am	Legacy Roundtable Breakfast*/**
9:00am - 10:20am	Plenary Session - Mitchell G. Holthus
10:30am - 12:10pm	Technical Sessions
12:00pm - 1:10pm	General Lunch & YP Mentoring Lunch
1:20pm - 5:00 pm	Technical Sessions
5:00 pm - 6:00 pm	USACE Town Hall
5:30pm - 7:00pm	YP Evening Social

# WEDNESDAY, MAY 7TH

7:00am - 8:15am	Subcommittee Meetings
8:20am - 12:00 pm	Technical Sessions
12:00pm - 1:15 pm	General Lunch
2:10 pm - 3:00 pm	Awards Ceremony and Technical Sessions
3:15pm - 4:55 pm	Technical Sessions
6:00 pm - 9:00pm	Wrap Party

# **THURSDAY, MAY 8TH**

8:00am - 5:00pm	Workshops**- AM half day
	Dam Failure Emergency Action Plan Tabletop Exercise
	and Scenarios Workshop
	Enhancing Watershed Sediment Management using HEC-HMS
	Workshops**- PM half day
	Aging Dam Infrastructure – Decommission or
	Rehabilitate Considering Economic, Climate Change and Sustainability Factors
	Developing a Scope for Concrete Dam Structural Analysis Projects
8:00am - 1:30pm	Field Tour*/**
	Kansas City Levee Project



#### Kansas City Levee Project

The U.S. Army Corps of Engineers (USACE) is currently constructing the \$529M KC Levees mega civil works project along the Kansas River in Kansas City, KS that will significantly reduce flood risk to 30,000 people and \$10B of infrastructure, including a nationally critical transportation, distribution, and rail hub. The project includes two major aspects structural improvements or full replacement of 13 pump stations and an average 5-foot raise to 17 miles of existing levees and floodwalls including 12 stoplog or sandbag closure structures within one of the largest rail hubs in the nation. Tour participants will have an opportunity to visit various components of the project including pump stations, levee and floodwall improvements, and a stoplog closure structure.

# **REGISTRATION INFORMATION**

	Early Bird	Regular	Onsite/Late
Deadlines	Through Feb 11, 2025	February 12, 2025 - March 31, 2025	April 1, 2025 or later

### **FULL REGISTRATION OPTIONS**

	Member	Nonmember	Member	Nonmember	Member	Nonmember
ATTENDEE	\$1095 \$1,345		\$1,195	\$1,445	\$1,295	\$1,545
PRESENTER	\$995	\$1,245	\$1,095	\$1,345	\$1,145	\$1,395
YOUNG PROFESSIONAL	\$795	\$945	\$845	\$1,095	\$895	\$1,145
STUDENT	\$175	\$175	\$200	\$200	\$225	\$225

### LIMITED REGISTRATION OPTIONS

LIMITED CONFERENCE	\$895	\$1,145	\$950	\$1,200	\$1,050	\$1,300
BOOTH STAFF	\$895	\$895	\$995	\$995	\$1,095	\$1,095



Register now

# **ADD-ONS**

Guest	\$475
Workshop (with conference registration)	\$75
Field Tour	\$85
Young Professionals Social Non-YP ticket	\$35
Legacy Roundtable Breakfast	\$20
Booth Staff Wrap Party Ticket	\$100

# ATTENDEE REGISTRATION PAYMENT & CANCELLATION POLICY

The preferred payment method for registrations is via credit card when you select your registration options.

Registrations secured with the "Invoice Me" option must be paid within 30 days of online reservation or no later than March 1, 2025 (whichever is first).

Full payment will be required for online registrations after March 1, 2025. Registrations that are not paid in FULL according to the aforementioned deadlines, may be cancelled.

Requests for Registration Cancellation must be sent in writing to conferences@ussdams.org. Refunds will be allowed according to the following schedule and terms:

- On or before February 11, 2025 full refund
- February 12-28, 2025 refund minus 10%
- March 1-31, 2025 refund minus 20%
- April 1, 2025 or later no refund

Note: Registration substitutions can be made at any time in lieu of cancellation.

#### Notes for a smooth registration process:

- Individuals should register themselves—the system will not recognize the member status of individuals not signed into their profiles.
- Check your membership status before registering.
- Make your registration plan- there are additional options for networking and training outside of the core technical program you may want to add on.

# **OTHER ACTIVITIES**

#### **TUESDAY, MAY 6**

## LEGACY ROUNDTABLE BREAKFAST: EMPOWERING FUTURES TOGETHER

Join us for an inspiring morning as we come together to celebrate legacy, leadership, and the power of mentorship. The Legacy Roundtable Breakfast offers a unique opportunity to connect with changemakers, honor the contributions of past trailblazers, and support the next generation of scholars through our scholarship fund.

### **YOUNG PROFESSIONALS SOCIAL**

Join us for an evening designed exclusively for emerging leaders and innovators at the conference! The Young Professionals Social is your chance to connect with like-minded peers, share ideas, and build meaningful relationships in a fun and relaxed atmosphere.

This event is included with all Young Professional registrations.

Not a young professional but would like to attend to support our YP's? There are a limited number of non-YP tickets available for purchase with your conference registration.

#### WEDNESDAY, MAY 7

### **WRAP PARTY**

Be sure to save some space in your travel itinerary for the Wrap Party! The location will be unveiled in March 2025, you won't want to miss this event!



# WHAT'S INCLUDED WITH EACH REGISTRATION TYPE

		FULL REG	LIMITED REGISTRATION			
	FULL ATTENDEE	PRESENTER	YOUNG PROFESSIONAL	STUDENT	LIMITED CONFERENCE	<b>BOOTH STAFF</b>
MONDAY activities						
Committee Mtgs	Х	Х	Х	Х		
Exhibit Hall	Х	Х	Х	Х		Х
Workshops	\$75	\$75	\$75	\$75		
Legacy Lecture (with lunch)	Х	Х	Х	Х		
Welcome Reception	Х	Х	Х	Х		Х
TUESDAY activities	·				•	
Continental Breakfast	Х	Х	Х	Х	Х	Х
AM & PM Break	Х	Х	Х	Х	Х	Х
Subcommittee Meetings	Х	Х	Х	Х		
Exhibit Hall	Х	Х	Х	Х		Х
Plenary Session	Х	Х	Х	Х	Х	Х
Technical Sessions	Х	Х	Х	Х	Х	
Lunch	Х	Х	Х	Х	Х	Х
YP Social (space limited)			X (sign up r	equired)		
WEDNESDAY activities						
Continental Breakfast	Х	Х	Х	Х	Х	Х
AM & PM Break	Х	Х	Х	Х	Х	Х
Subcommittee Meetings	Х	Х	Х	Х		Х
Exhibit Hall	Х	Х	Х	Х		Х
Technical Sessions	Х	Х	Х	Х	Х	Х
Awards Ceremony	Х	Х	Х	Х	Х	Х
Lunch	Х	Х	Х	Х	Х	Х
Wrap Party	Х	Х	Х	Х	add'l fee	add'l fee
THURSDAY activities	·					
Workshops	\$75	\$75	\$75	\$75	\$75	\$75
Field Tour	\$95	\$95	\$95	\$95	\$95	\$95

# **EXHIBITORS**



Space in the Exhibit Hall is selling fast. Review the information below and reserve your booth today. https://ussd25.expofp.com/



Visit the directory to see who has a booth for the 2025 Annual Conference and plan your Exhibit Hall meetings!

# $10 \times 10$ \$1,800 (Member) / \$2,000 (Non-member)

6 available

**One (1)** Full Conference registration

# **10x20** \$3,400 (Member) / \$3,600 (Non-member)

1 available

Two (2) Full Conference registrations

# **10x10 PRIME** \$2,100 (Member) / \$2,300 (Non-member)

4 available

One (1) Full Conference registration

# 20x20 \$6,200 (Member) / \$6,400 (Non-member)

SOLD OUT

Three (3) Full Conference registrations

# **EACH BOOTH INCLUDES:**

- 1 6ft table
- 2 standard chairs
- 1 wastebasket
- Pipe & Drape
- Complimentary Wi-Fi
- Power Outlet (standard)

# **AVAILABLE PURCHASE ADD-ONS:**

- USSD logo drink ticket to distribute at your booth - \$18 each
- USSD logo specialty drink ticket to give out at your booth - \$20 each

## Expo Map Listing Enhancements:

- Company logo in header of floor plan \$50
- Featured Listing \$100

**Review the Exhibit Rules and Regulations** on the USSD website.

# **EXHIBIT FLOORPLAN**



## **MONDAY, MAY 5**

Get ready to launch this year's conference with a high-energy, tailgate-themed opening party! Whether you're a sports enthusiast or just looking for a fun way to connect with fellow attendees, this is the place to be.

**Tailgate Vibes:** Feel free to deck out your booth in sports decor – think team banners, pennants, stadium-style seating, and turf-inspired accents.



Reserve Your Booth

Black numbers indicate PRIME 10x10 booths

# WORKSHOPS

#### **MONDAY, MAY 5**

#### 8:00 am - 12:00 pm

### Sharpen, Speak, Succeed: The Proactive Professional's Toolbox – Part II

The workshop's interactive format will incorporate activities and group discussions to foster active engagement and promote peer learning. The workshop will include panels to provide a variety of viewpoints and activities to be completed both independently and in a group setting. Attendees will have a variety of opportunities through polling software and Q&A sessions to engage the presenters. Attendees will also be given a challenge for the conference to take what they learned with them to make their conference a success.

#### 8:00 am - 12:00 pm

#### **Technical Exchange Levees Workshop**

Objectives of a technical exchange workshop for levees include:

- 1. Owner, Regulators, and private and government sector professional's role and challenges in implementing practices in the National Levee Safety Guidelines.
- 2. Sharing lessons learned from coastal levee design and construction.
- 3. Understanding and improving the implementation of key concepts within the National Levee Safety Guidelines.

#### **THURSDAY, MAY 8**

#### 8:00 am - 12:00 pm

### Dam Failure Emergency Action Plan Tabletop Exercise and Scenarios Workshop

This interactive Dam Failure EAP Tabletop Exercise and Scenarios workshop will go over the three EAP levels, dam failure mechanisms, types of breach scenarios, and response actions. Participants will be broken into teams and engage in multiple simulated dam failure events each at different levels. The group will utilize initial presentation overview and incident command skills to immerse themselves into emergency situations while working as a team to understand various roles and actions. The workshops' goal is to educate participants, practice skills needed during a dam response/failure, and provide lessons learned.

#### 8:00 am - 12:00 pm

### Enhancing Watershed Sediment Management using HEC-HMS

This workshop will focus on implementing HEC-HMS's long-term watershed scale sediment simulation capabilities. The workshop aims to provide participants with practical understanding and hands-on experience using HEC-HMS for watershed scale sediment simulation. Through interactive sessions and exercises, attendees will gain valuable insights and real-world application skills. We intend to conduct this workshop at the 2025 USSD Annual Conference, offering participants a valuable opportunity to learn and engage. By attending, professionals can enhance their expertise in watershed scale sediment simulation using HEC-HMS.

#### 1:00 pm - 5:00 pm

### Aging Dam Infrastructure – Decommission or Rehabilitate Considering Economic, Climate Change and Sustainability Factors

The Workshop will be an open forum with activities to discuss challenges and solutions for evaluating aging dam infrastructure in a sustainable manner and considering climate change factors. Presentations will be brief to provide substantial time for Interactive breakout sessions and panel discussions. We envision panel discussions to include case studies from different regions of the US, highlighting both successful and unsuccessful practices in sustainable dam decommissioning. The Workshop will also include time for open discussions from Workshop participants which will include dam owners, regulators, and consultants.

#### 1:00 pm - 5:00 pm

#### Developing A Scope For Concrete Dam Structural Analysis Projects

Participants will work in groups through various steps in the scoping process, coming back to the bigger group to compare their work to others.

# **SPONSORSHIP INFORMATION**

USSD Annual Sponsorship Program offers opportunities to showcase your company to USSD stakeholders through various touchpoints during the benefit year. By participating in the USSD Annual Sponsorship Program:



<u>View Sponsor</u> <u>Benefits</u>

- Become a Sponsor

- Companies display their commitment to the industry and make their companies stand out in the crowd with leaders in the dam and levee industry.
- Companies showcase your company to national and international dam and levee industry professionals.
- Companies can set their annual budget and get the most value for their investment.
- Support the work USSD does to fulfill its mission and vision.

## **PACKAGE COSTS**

DIAMOND SPONSORSHIP SOLD OUT

PLATINUM SPONSORSHIP (3 available) \$18,000 (member) / \$21,000 (nonmember)

GOLD SPONSORSHIP (4 available) \$12,000 (member) / \$15,000 (nonmember)

SILVER SPONSORSHIP (4 available) \$8,000 (member) /\$11,000 (nonmember)

### **CURRENT SPONSORS**

#### DIAMOND







#### PLATINUM



### GOLD







# TRANSYSTEMS

### SILVER





# **SOCIAL MEDIA & DEMOGRAPHICS**

7,490 LinkedIn followers and growing as of December 2024

900+ attendees expected at the 2025 Annual Conference

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# Attendee Primary Organization Type

**2025 USSD ANNUAL CONFERENCE & EXHIBITION**